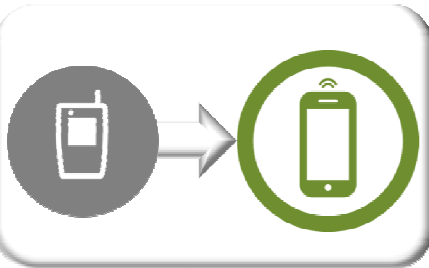


escrAPPit:

the APP to get WEEE volume stream + money back



Requirement:



B2C

Customer needs: technology switch

Customer profile: environment aware
price oriented

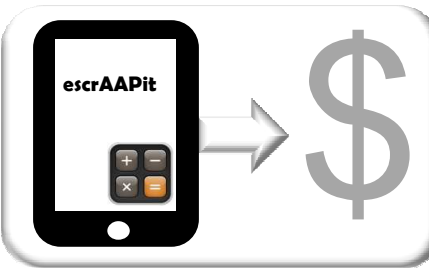
B2B

Recycling – WEEE compliance

Increase of market share

Branding

How it works:



escrAPPit displays an instant quote for the buy-back of your product, anywhere and at any time

1. Customer enters product information (any brand)
2. Customer may have their old devices undergo online evaluation
3. Then arrange to have the device shipped to TechProtect at no cost (return via retail outlet/post label)
4. Payment to customer (via bank transfer, cash payment, Paypal, others...)
5. Suggests which manufacturers or retail outlets currently have a suitable trade-in promotion running

Benefits:



Marketing Strategy >> push for sales

- If the product qualifies for reuse (meaning it has residual value) — the customer receives a voucher or cash equivalent to its fair market value as determined by escrAPPit
- If the product does not have monetary value, it will be recycled at no cost to you/your customer

TechProtect full service solution for whole product's lifecycle phases

From country-specific legal regulations, to payment modules, logistics, waste, secure data erasure, take-back and remarketing